



Help Us Help Them
Non-Profit Organisation working
towards Rural development of India

ADHIGAM BHOOMI PROGRESS REPORT

MARCH'24-MARCH'25 (First year)



Executive summary

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Key milestones from our first year of **Redefining Rural Education** through **sustainability and entrepreneurship**



Integrated Academic subjects with skills subjects for Level 1-4 and **added Level 5**.



In one year, Adhigam Bhoomi students made the campus **"A zero waste living home"**



Powerful training by educationists and master trainers **empowering teachers** round the year.



Appropriate actions taken for overall **physical and mental well-being**



765 students enrolled and impacted their families fostering **shram daan and mindful village living**

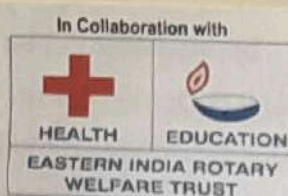
A UNIT OF HELP US HELP THEM



PILLARS OF SUPPORT



BAIJNATH CHAUDHARY
CHARITABLE TRUST



Aryan Mining & Trading
Corpn Private Limited
Century Led Ltd (Magik Led)

AMPL Foundation

Dalmia Ocl Seva Trust

Gloster Cables Limited

Govardhan Foundation_Gpt Infra

Calcutta Export Company
Howrah Ferrous Limited

NSI India Ltd

Badalia Gems Pvt Ltd

Mathura Prasad Rawalwasia Trust

Swastik Texhub India Llp

Hmb Ispat Pvt Ltd

Shyam Ferro Alloys Ltd.

Coal India Ltd

Vedant Fashions Limited

Shyam Steel Industries Ltd

mPokket Financial Services
Private Limited

Minsol Ltd

Shri Amal Poddar
Vatsal Poddar

Greenply Foundation

Sai Fertilizers Private Limited

Supertron Foundation

Techno Waxchem Pvt Ltd

Nita Bajoria, Kutchina

BNK Securities Pvt Ltd

Rural Health Care Foundation

Soni Auto & Allied Industries Ltd

Chhayta Prakashini Limited

Shri Santosh Dugar, PS Group

RG's Fashions Private Limited

Lux Foundation

N. K. Realtors Pvt. Ltd.

Pilani Investment And Industries
Corporation Limited

Emami Limited

Pricewaterhousecoopers Service
Delivery Center (Kolkata) Private Limited

Laser Power & Infra Pvt. Ltd.

Bazaar Kolkata Foundation

SVF Entertainment Pvt Ltd

Nezone Strips Ltd

Royal Infraconstru Ltd

Sri Jyoti Basu Memorial Foundation

Linc Pen & Plastic Ltd

Boston Consulting Group (India) Pvt Ltd

Shelly Desai

Beekay Steel Industries Limited

B S Sponge Pvt Ltd

Salarpuria Public Charity Trust

Indianoil Petronas Private Limited

Rotary Club Of Calcutta Mahanagar

Jekay Group

Crescent Foundry Co Pvt Ltd

Rupa Foundation

Bengal NRI Complex Limited

Sushila Shantilal Mehta Foundation

Punam Chand Sancheti Charitable Trust

Associated Road Carriers Limited

Manaksia Steels Limied

The Jorehaut Group Limited

Union Roadways Ltd

We are grateful to all our other well-wishers and supporters for their kind support and blessings

Our people

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Donors

Philanthropists and
Companies with CSR fund



Children

765 girls from 6 districts of West Bengal

Villages of children

Birbhum, Nadia, Jhargram, Sunderbans, Purlia,
North and South 24 parganas



Staff

Staff 80- Female 60% Male 40%

Partners

Education ERP, Curriculum developers, Zoho
accounting system (Voluntary), Implementing partners
for curriculum and infrastructure in different districts



Healthcare in Adhigam Bhoomi

3



- Average, **BMI increased** by 2 points, i.e., 12-15% rise overall.
- Nutritionist designed menu for children- **Satvik Ahar**
- Quarterly workshop for **awareness of health** to parents
- Regular hand holding by **senior doctor** voluntarily (Doctor Prakash Sanchetee) twice a week

BMI Comparison: 2024 vs 2025



Healthcare in Adhigam Bhoomi

3

3 GOOD HEALTH
AND WELL-BEING



- **Dental unit setup by *Rural Healthcare foundation*** and 24 hour resident doctor
- **Tie up with *Bhagirati Nevatia hospital*** and MOU annual signed for monthly pediatricians visits, giving vaccines and surgery free of cost as required.
- Age approximate **vaccination supply by *Institute of child health hospital(ICH)*** and **block health officer** by panchayat for all students started.



Education

4

- Free Residential Learning Centre for 1000 Rural girls
- NIOS Board, Class 1 to 10
- No Competition or Comparison
- 12 out of 18 skill based subjects started
- Level appropriate grouping post assessment
 - level 1 (6-7 years)
 - level 2 (7-8 years)
 - level 3 (8-9 years)
 - level 4 (9-11 years)
 - Added **level 5 (11-12 years)**



Curriculum made by 30+ Nation Level Educationists, Scientists & Artisans

- Fundamental literacy and numeracy
- Focus on Group activity and 80% outside class participation
- Academic Curriculum integrated with life skills
- Constant adaptation by Education professionals.



Routine- power in consistency over the year

5



Vegetable chopping



Cleaning the hostel



Yoga



Sports training



School assembly with
class wise presentation



Washing clothes



Children chant Shanti mantra at the
beginning and ending of classes



Learning in Library, classroom studying, through drama and outside activities





Ancient board by Khol khel-mystical ancient yogic tool for self development.

Employee appreciation day celebrated and gratefulness practiced daily



The food distribution as well as the system we follow for washing utensils can be shown. No waste in lunch and mindful consumptions





Madur mat weaving
on the loom



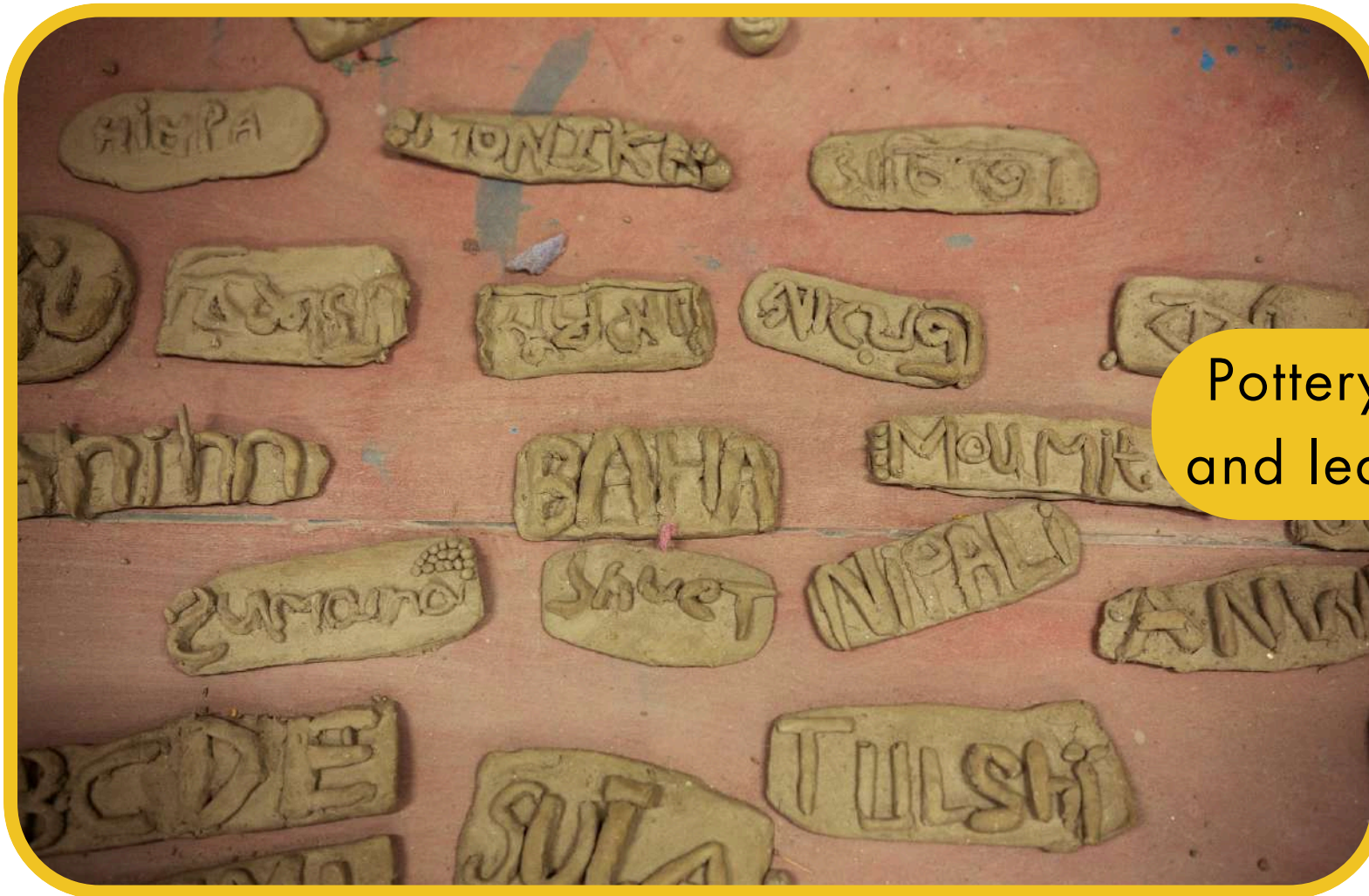
Chemistry of Eco
printing



Mathematics in
stitching



Anatomy in folding
and maintaining
clothes



Pottery- using tools
and learning words



Physics of playing music

Pesticide free Agriculture



Children maintaining
2 acres of landscape -
part of agriculture



Scientific methods of Soil
preparation, watering the
plants, making bio
manure and insect killers,
harvesting etc.





Bratachari- Jhumur dance and traditional folk dance of tribes mainly performed during harvesting.



Kalariyapattu- For self defense and physical well being



Kathak dance training by Rakshak didis



Learning rhythm of vocal singing by subject specific songs



Ayurveda- medicine making



Weekly evening Havan



Wall painting and jute boards with learnings



Welcoming guests with flower, tika, shankh and bell by our children

Zero waste lifestyle adopted within ONLY 1 year by students and spread beyond to their families

6



Hard plastic sent to recycling unit for recycled plastic



Repurposing Soft Plastic using braiding Techniques



Problem solving attitude- Portable White screen made by children as a projector screen using mitti & lime paint on jute



Stick used for plant support and tagging plants. Mop rops used as ropes



Biodegradable sanitary napkins burning into compost



Collaborated with Hulladek for recycling E-waste



Composting started in villages by parents of the students



Aerobic and Vermicomposting for wet waste



Shredding Dry leaves, waste broom grass and paper in the Cycle decomposter to use for composting





Natural handwash and
oils making



Bioenzyme cleaners,
from citrus peels





Bamboo structures and
Recycled MLP ply- No
Trees cut for our campus



Smokeless chullah - using
recycled briquettes



70% of school
facade is having
windows of
Upcycled
Cadbury glass
for windows

Pathway with recycled
paver blocks of Steel
foundry dust and plastic



Stone window sill with planters and
bamboo reflectors for cooling

Children admission

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- Collaborated with Birati Globe Vision Society
- Spread awareness about the Adhigam Bhoomi model and its safety
- Conducted house visits in villages
- Collected documentation for admissions

11 SUSTAINABLE CITIES
AND COMMUNITIES

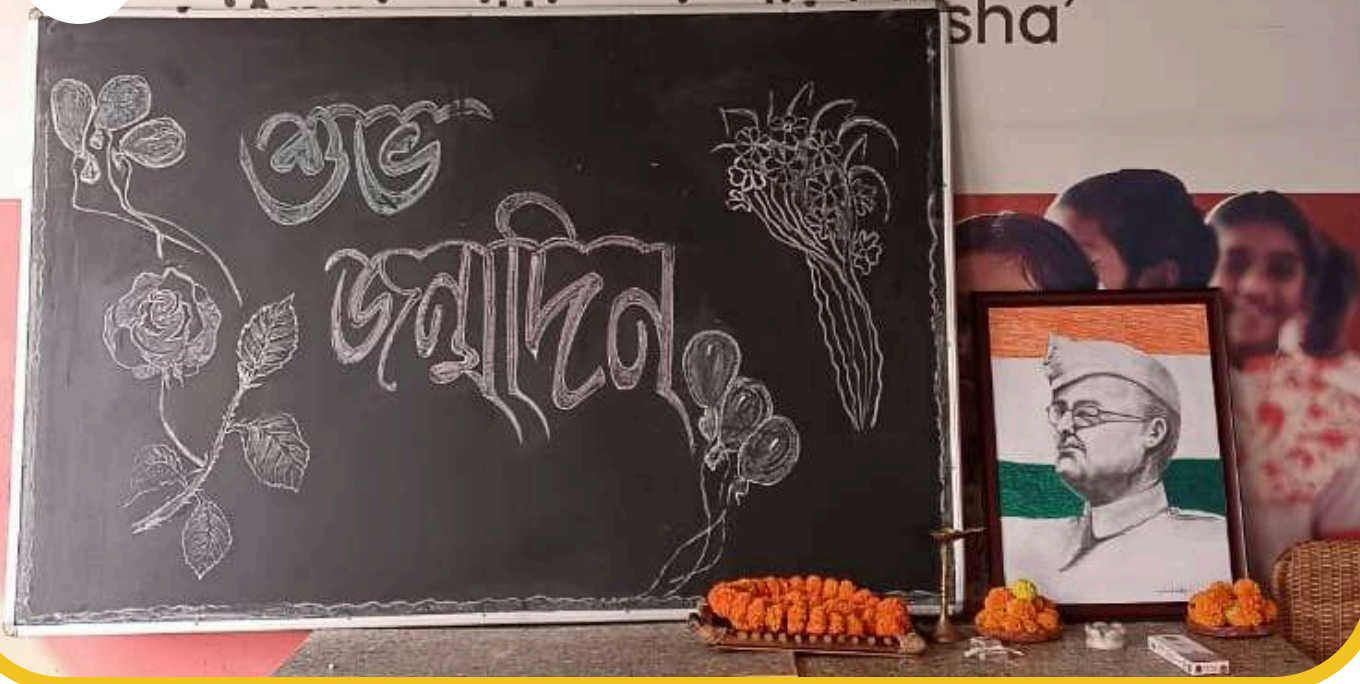


Celebrations

9

1

ADHIGAM BHOOMI



2



3



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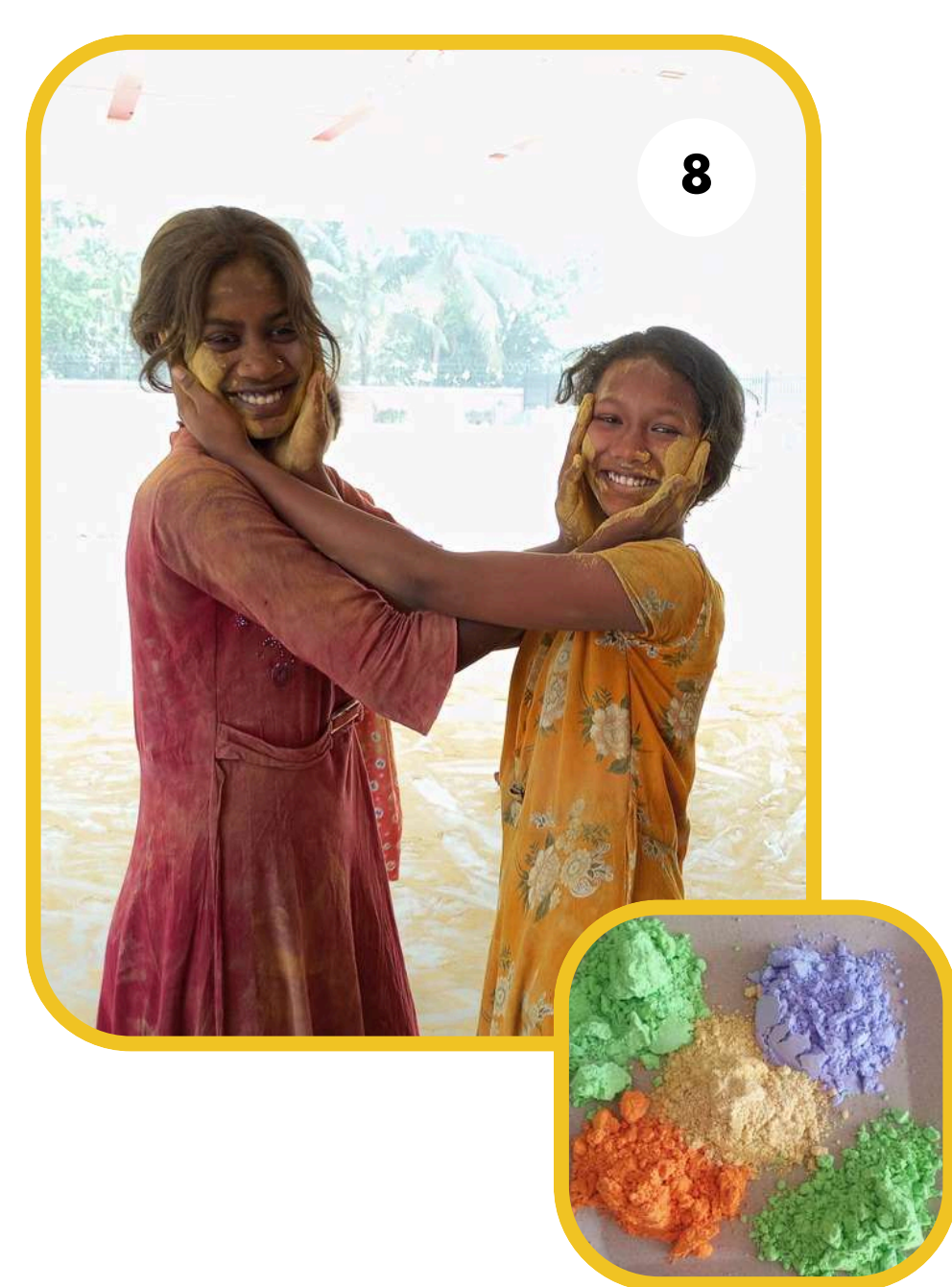
- 1-Netaji's Birthday
- 2-Children's day
- 3- Rath Yatra
- 4- Nobo Borsho



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8



6

5- Republic day
 6-Vivekanandji's birthday
 7-Saraswati Puja
 8- Holi with handmade natural colours



9-Independence day -Self produce and empowerment
10-Rakshabandhan -Tying Rakhi to Nature
11- Teacher's day

“Apni Mitti Se Judi Siksha – April 2025”: Overview
Taking Adhigam Bhoomi model to 12 lakh rural schools.

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Vision: Redefining rural education to make Rural India “*atmanirbhar*”

Mission: Build a ~~Blue~~ Green Print to propose to the Government of India (Ambitious Target- In 2025) :- For ALL (12 Lac+) RURAL schools across India,

Impact Goals:

- Increase rural income.
- Boost village sustainability.
- Reduce pressure on urban infrastructure.
- Promote dignity in village lifestyles and holistic well-being.
- Promote self-employment and entrepreneurship in villages.
- Prevent rural-urban migration.
- Encourage sustainability and revival of traditional knowledge.

Pilot Implementation (Oct 2024 – Mar 2025):

- 100 rural schools across 12 districts, 89 villages.
- Involved 7,000 students and 317 teachers.
- 77 schools began teacher training programs.
- 14% improvement in curriculum understanding among teachers post-training and distribution of 2000 manuals
- Infrastructure Setup: Includes traditional tools (e.g., charkha, flute, tabla) and modern amenities (toilets, computer units).
- Training Modes: Online, offline in village schools, and on-site at "Adhigam Bhoomi"





Adhigam Bhoomi, A unit of Help Us Help Them

We thank our donors and partners for their unwavering support in this journey of transformation.

